



eric.c.powell

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ABOUT ME

I am a visual design professional, graphic designer, web developer, and entrepreneur with experience in various environments including studio, corporate, and freelance. With an eye for aesthetic visual design and typography, a mind for effective coding and user experience, my experience and expertise spans over 20 years. I am currently open to career advancement seeking to secure a position to utilize my extensive communication, marketing, and design experience in an environment where I can lead, contribute, and learn.

View my online portfolio at <http://design.ericcpowell.com>

WORK EXPERIENCE

Marketing Visual Design

Phunware, Inc.

August 2014 to Present

Oversee visual corporate brand design guidelines in all facets of marketing collateral, web, and public-facing communications. Oversee and manage design interns and outsourced projects to freelance designers and coders. Design and layout customer-facing print and web designs including corporate website and demand generation materials with integration of social media, Sales Force, Pardot, Hubspot, and Google Analytics. Involves design of creative assets such as infographics, white papers, articles, blog articles, landing pages, and more. Phunware creates category-defining mobile app solutions for clients such as Fox, NBC, WWE, AMC, and NASCAR.

UX / UI Web Designer and Developer

Nzsch

July 2014 to August 2014

Print and web design for boutique design firm on downtown Austin's famous SoCo. Build eCommerce solutions integrating CMS frameworks and POS systems such as WordPress and LightSpeed and Magento.

Web Designer / Integrator

Lunarpages Internet Solutions

October 2012 to July 2014

Design of attractive, professional, and highly-usable web interfaces, websites, and templates for internal and external clients. Integration with Content Management System framework such as WordPress, Joomla, and Drupal. Expert use of Adobe Creative Suite. Hand-coding of HTML, CSS, PHP, JavaScript. Expert attention to cross-browser issues and cross-device responsive designs. Interface with clients from first contact to final project completion.



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Owner / Lead Designer

Emotiv Media Group (formerly eGraphics & Media Services/TTB)

April 2001 to Present

Consulting and production services including public relations, marketing, media, and graphic design. Advised clients of appropriate campaigns and approached for business solutions. Including print, web, video, data research, project management, organizational planning, and audio production. Specialties include healthcare, aerospace, music industry, and nonprofits.

Certified Print Pro

Staples Best Copy & Print Center

October 2011 to October 2012

Responsible for providing customer service and sales in the Staples Best Copy & Printer Center. Production skills include on-demand color printing, binding, oversize printing, laminating, cutting, and more.

Founding Pastor / Awareness Lead

Encounter Church

March 2009 to October 2011

Established and directed a nonprofit religious organization. As founder and director (pastor) of Encounter Church, I coordinated nearly 20 volunteers for numerous community events. Established administrative protocols, created community awareness, developed organizational budgets, communicated vision and values, fundraised for outside support, and more. As a skilled graphic designer I also designed all promotional material and online presence.

Director of Worship Arts / Communications

Hannaford Street Bible Church

September 2004 to March 2009

Served as director of worship arts department, recruiting and organizing over 30 unpaid volunteers. Also directed and produced internal and external communications for organization. Programmed creative elements of weekly gatherings. Coordinated themes with a variety of media and graphic elements of worship including music and video presentations. In addition, I performed a variety of graphics and media communications functions. Graphic design of brochures, flyers, website, advertisements, billboards, banners, artwork, CDs, DVDs, and other media as needed for publicity.

Graphic Designer

Print & Promotions Plus (AlphaGraphics franchise)

July 2004 to September 2004

Graphic design layout and production for print company. Graphic design and layout, as well as production and revisions. Preparation of various projects for printing press from one to full-color.



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Graphics Associate III

PacifiCare Dental & Vision (now United Healthcare)

May 1995 to April 2001

Key designer in marketing communications department of Fortune 500 healthcare insurance corporation. Graphic design, layout, and production from one to full-color. Includes online presentations, brochures, forms, monthly directories and newsletters. Also obtained experience in image scanning, data manipulation, macro programming, and database development. Maintained clients relations regarding art production requests. Coordinated projects from conception to completion. Collected printing bids and distributed work to vendors. Developed and maintained database for document shipping/receiving and inventory management. Resolved software and hardware technical issues including computer installations and purchases.

Computer Graphic Illustrator

Trend Western Technical Corporation (now Del-Jen, Inc.)

May 1992 to May 1995

Graphic design and illustration in a service bureau environment. Graphic design and layout including view graphs, reports, posters, technical art, organizational charts, photos, and logos. Assigned tasks to illustrators and coordinated project completion. Created budget strategies for department productivity. Software and hardware maintenance and installation on Apple workstations and network. Established and maintained Top Secret secure work area for classified projects following Department of Defense (DOD) standard security procedures.

Partner / Design / Public Relations

Emotiv Records & Productions (now Gonzo! Records)

October 1989 to January 1993

Developed marketing / PR strategies for print, audio, and visual media promotion including press kits, flyers, newsletters, mailing lists, special events, etc. Design and creation of all company identification and promotion including logos, brochures, and product packaging.

Intern / Advertising Sales / Graphic Design

Mean Street Magazine Enterprises

October 1991 to 1992

Advertising space sales in monthly music entertainment publication, Mean Street Magazine. Responsible for sale of advertising space to local accounts. Collaboration in graphic design and layout of advertisements.

Technical College Hire I, II, & III

Rockwell International Corporation (now The Boeing Company)

June 1987 to 1990

Graphic design, report composition, software analysis and user instruction, preparation & maintenance of database systems, data entry, and clerical tasks.



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EDUCATION

Master of Arts in Worship (Leadership)

Hope International University
January 2002 to January 2005

Bachelor of Arts in Communications (Advertising)

California State University-Fullerton
September 1987 to January 1992

SKILLS

Outstanding Customer Service, Excellent Written and Oral Communication Skills, Project Coordination, Volunteer Coordination, Budgeting, Planning and Forecasting, Client Relations, Database Design, Print Purchasing, Extensive Computer Software Experience in Both Mac and Windows Environments, Graphic Design, Photoshop, InDesign, Illustrator, Final Cut Pro, Finale, Dreamweaver, Microsoft Office, Adobe Creative Suite, Web Design and Development, HTML, CSS, PHP, ASP, SQL, MySQL, WordPress, Pardot, Hubspot, Social Media, Live/Studio Audio Production, Music Composition.

WORKSHOP COURSES & AWARDS

Phunware Sales and Marketing VIP Recognition Award (2 time winner). Completed Workshop Courses and Seminars in Leadership Skills, Career Planning, Customer Care, Healthcare Information, Time Management, Project Management, Priority Management, Executive Presentation Skills, Business Writing, & PC Skills. At least 28 VIP commendations while at PacifiCare. Honorable Mention in Billboard Magazine Songwriting Showcase.

COMMUNITY INVOLVEMENT

Former board member of Youth Connections Coalition. Former member of Downtown Helena Incorporated. Piano and vocal instruction of youth at Capital Fret music store in Helena. Have coordinated and volunteered community involvement with Helena Food Share, God's Love Homeless Shelter, YWCA, Downtown Helena, Youth Connections, Helena School District, and more. Involvement with AmeriCORPS to plan and produce Martin Luther King, Jr. youth music showcase. Organized and implemented free community concert in the park.

ONLINE DESIGN PORTFOLIO

<http://design.ericcpowell.com>